



PRESS RELEASE

For Immediate Release

JUNE 2022

ACTIVATE! LAUNCHES A CIVIC EDUCATION BOOKLET

Empowered citizens build nations, Activate! Change Drivers end youth month with the launch of the largely anticipated Civic Education Toolkit which will be free to civic society at large in a soft copy that can be downloaded on the Activate! website and limited hard copy.

The launch will take place on Thursday 30 June 2022 from 3 pm to 6 pm at Doppio Zero in Rosebank, Johannesburg.

This launch is in collaboration with the United Nations Development Programme (UNDP) South Africa, a close partner to Activate and has supported Activate-led initiatives to advance civic education across the country, including the development of this toolkit.

Joining the historic milestone are several key stakeholders including, the Independent Electoral Commission Commissioner, the National Planning commission commissioner, the Office of the Gauteng Premier, and various civic society groups.

The launch will take form in a dynamic nature that will have several speakers to address attendees, a panel discussion as well as live performances from local artists who have used their arts to further relay the contents of this toolkit.

The Civic Education Toolkit aims to empower young people in particular and communities in general with tools and knowledge on local



government, democracy, and active citizenry, including engagement methodologies to entrench democratic practices in society and foster community-based active citizenry.

The toolkit sets out to promote collective accountability and the creation of conditions for young people to interrogate, question and continuously hold political representatives accountable through legitimate, non-violent and democratic means for meaningful change and social transformation.

It is envisaged that this Civic Education Toolkit will contribute toward empowering young people who will participate in democratic spaces and political processes, alongside well-thought-out collaborative efforts, and provide opportunities for a coordinated civil society-based partnership that will support young people's socio-political motivation and agency; not only during elections but on an ongoing sustainable basis.

Furthermore, the 132-page toolkit can be used as a critical learning platform to identify and celebrate the actions that communities and young people are already taking to proactively find solutions to the challenges they face which is connected to our objective of promoting active citizenry as a community and nation-building tool.

Activate believes in the importance of sharing its work with everyone working for the common goal of improving the lives of young people who have been severely impacted by the status quo where many young people in South Africa continue to face many structural challenges, including high unemployment, poor educational outcomes and poverty, among other issues.



Theory of Change

We believe that supporting communities and young people to confidently navigate their path into political, economic and social engagement is key to strengthening South Africa's Constitutional democracy and harnessing community activism.

The overarching goal of this toolkit is to empower youth and civil society at large, to interrogate, question and continuously hold political representatives accountable, through informed and non-violent democratic means.

*****END OF PRESS RELEASE*****



About Activate!

ACTIVATE! Change Drivers is a multisectoral youth development programme with a national network that in the past 10 years, has delivered a leadership development programme to over 4000 young people from across the country, with tools to enable platforms for youth leaders to connect, share ideas and be empowered to become active change drivers in their communities.

Its work is based on the belief that if young people are provided with a provocative platform to meet, connect AND be inspired to actively contribute to the common good, strengthen develop their abilities and skill set THEN they can be innovative and active citizens who can drive positive social, economic and political change for South Africa and the global good.

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Disclaimer

The Civic Education for Youth Booklet has been prepared and designed by Siyashesha Leadership Incubator (trading as ACTIVATE!) for the use of empowering young people to enable them to engage in the local government processes. This booklet is also supported by a Civic Education Toolkit with specific delivery guidelines. Under no circumstance is the toolkit to be sold or distributed to any individual or organisation that is seeking to profit from it.